The course gives an opportunity to students to explore color in various forms. They will develop an understanding of how color is formed and how the relationships between different colors can be helpful in using color effectively in design. The choice of a particular color palette can evoke different moods and emotions and can therefore have the ability to express better forms and concepts. When one is able to use color in an effective manner, it has the potential to make a difference to any work of art or design. In our daily lives, we come across traditions, customs and rituals that are associated with colors. Students will not only understand color in its various forms, but will also be able to experiment with different mediums, themes, forms and materials.

Shefali Nayan is a practicing artist who has completed her master's degree in Painting from the Faculty of Fine Arts, M.S.U. Vadodara. She has been a practicing artist since the year 2000 and has participated in many group shows in India and abroad and has also held seven solo shows. She has participated in art workshops and camps and has been awarded the National Scholarship by the Ministry of Human Resource Development. She has been conducting various creative workshops and has been a facilitator for the 'Big Draw' workshops at the British Council, Ahmedabad.

The way each one uses color is very different, there is no logic or rigidity with creativity and hence each student would be able to develop an individual sensibility and sensitivity in their own expression with the use of color freely and intuitively. An interior designer, a graphic designer, an artist, a weaver or a painter....they all deal with color and implement its use in different forms and contexts to suit their medium and material. Color exercises and explorations with paint, textures and fabrics would help students in creating a visual impact, with overall balance in a design and they would be able to start looking at things in a different manner. Color when used at its best, can open minds for newer ideas and wider perspectives and can inspire students to look at even mundane objects differently.
AESTHETICS OF COLOR

Work plan

Our session will open with a basic understanding of color theory and with an overview of how color has been used in different contexts by many artists and designers. An effective use of color can make a difference to any design. There will be exercise related to color, using different mediums and materials, along with presentations, images and discussions. Students will create collages with paper and fabric; there would be pattern making, monochrome color exercises, and use of color with abstraction, color with 3D objects, understanding application of color with the use of materials, forms and textures. Most importantly, students would understand the importance of using color effectively, intuitively and aesthetically.

Contact hours 9.00 a.m. to 2.00 p.m.