



MUM

Master's in Urban
Management

PLACEMENT BROCHURE
& STUDENT PROFILES

2020-2021

CEPT UNIVERSITY

| FACULTY
OF MANAGEMENT

The Faculty of Management (FM) at CEPT University was established in 2013 with the aim to provide education through its flagship program in Urban Management for aspirants interested in the built environment and development of cities. FM is committed to preparing young professionals to fill the voids of urban managers in the government sector who can cater to the challenges and changing dynamics of the urban realm, as well as lead organizations that are concerned with managing human habitats.

<https://cept.ac.in/faculty-of-management>

The Master's in Urban Management **(MUM)** Program at CEPT University is one of its kind program in India, that trains young professionals to work as Urban Managers, opening avenues and diverse career opportunities for individuals in the ever-growing urban and development sector. The course is open to graduates from any field who have a strong interest in engaging with complex challenges of the urban built-environment and city systems, specifically in India and South Asia.

The intensive two year post-graduate program in management studies uniquely combines fundamental skills of management and decision making with specialized knowledge of the urban policy & governance landscape in India. The focus is on equipping students with strong technical, analytical and leadership skills necessary to improve the social, technological, operational and financial functioning of urban areas. On completion of the course, students get awarded a degree in Master of Management Studies (Urban Management).



DEAN'S MESSAGE



India's urbanization is an epochal event—no other country has had the unique combination of size of population, governance framework and the speed of growth. As India urbanizes, there is a significant potential for economic prosperity coupled with the challenges of managing this rapid growth in a diverse country like India. There is a great need for able and agile managers to think creatively and to innovatively address the challenges of urbanization and urban management.

The master's program in Urban Management at CEPT University was initiated to support better management of India's towns and cities for greater economic prosperity and better quality of life for all. It is focused on equipping students with management abilities and urban knowledge to work in complex urban environment. While the discipline is relatively new, our past graduates are performing well, and they have been able to support this larger urbanization mission through their work in high-quality, public and private sector organizations. The graduates of this program demonstrate a blend of competencies in the managing of cities; from facility management, operations, maintenance, finance tools and strategies, design-thinking, business models, civic engagement, and tech-driven governance.

I hope you will find among these fourteen soon-to-be graduates, people who could support the mission of your organization and help it grow as they develop in their own career trajectories. Thank you for your interest and we look forward to building ongoing relationship with your organization.

Prof Chirayu Bhatt

PROGRAM FEATURES

Pathway to Working in Urban Sector

Urban Management is a fast growing field demanding combined knowledge of urban systems and management skills & practices. The MUM program is a niche course designed specifically to cater to this requirement. It offers a gateway for graduates from all fields to a rewarding career in urban sector.

Interdisciplinary Learning Environment

CEPT is a university focused on human habitats and encourages interdisciplinary learning. The MUM program equips students with a broad understanding of 'city-functioning' integrating knowledge from across disciplines of governance, public administration, urban infrastructure, financial and human resource management. Students chart their own learning path opting for elective courses from design, planning and technology.

Studio-based Pedagogy

MUM is a studio-based program with a strong orientation to practice. The studio pedagogy allows students to immerse in challenging real life problems in a range of scales and settings, from contained habitats to city level operations.

Exposure to Government Functioning

The studio is complemented by lectures, seminars and interactions with leading urban thinkers and stakeholders involved in city administration and governance. Field visits and internship opportunities with local governments offer students insights into government operations and functioning.

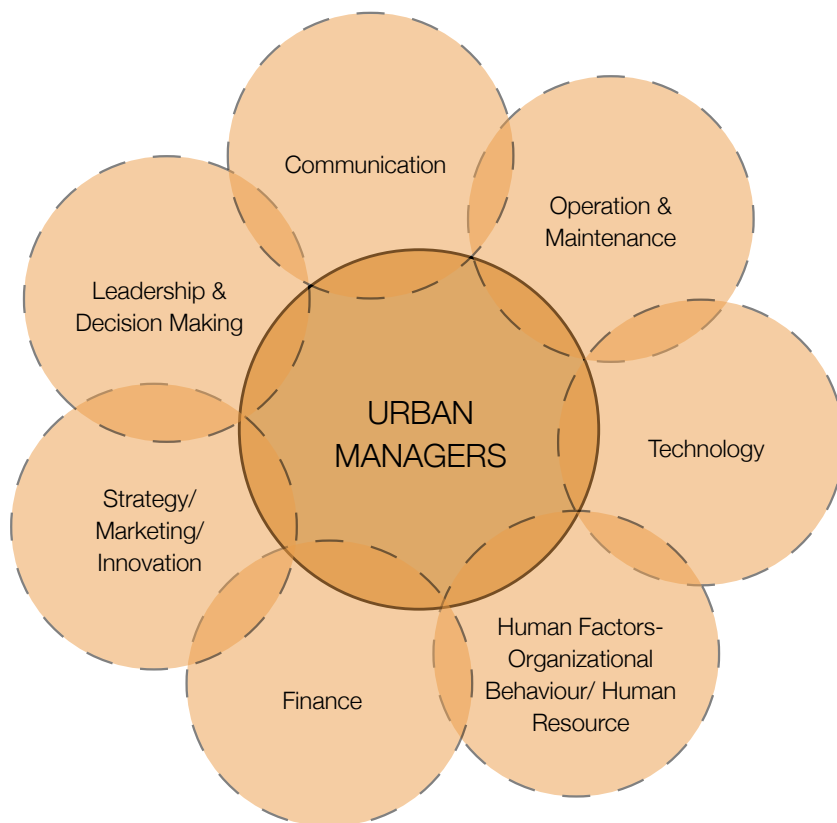
Focus on Developing Problem-Solving Abilities

The program provides opportunities to help students develop wide ranging analytical skills from data gathering, visualization and analyses, argument building, collaboration to a systems approach to solving complex urban challenges.





CORE COMPETENCIES



The learning pedagogy focuses on developing management competencies and broad, transferable skills like innovation, critical thinking, communication and collaboration, and combining these with technical knowledge about urbanization and its impact on city systems and infrastructure. Students get ample opportunities to work independently and in teams, make connections across disciplines and engage in solving complex problems.

PROGRAM STRUCTURE

The two year post graduate program comprises of 80 credits, of which 68 credits are in studio and core courses. Students complete remaining credits by opting for electives from across faculties.

SEMESTER I

Urban Management Foundation Studio (14 credits)

Financial Management and Budgeting (2 credits)

Human Resource Management and Organizational Behavior (2 credits)

SEMESTER II

Urban Governance and Management Studio (14 credits)

Contract management (2 credits)

Insights to E-Governance (2 credits)

SEMESTER III

Service Operations Management Studio (14 credits)

Quantitative Techniques and Research Methods in Management (2 credits)

Urban Civic Engagement (2 credits)

SEMESTER IV

Thesis/ Directed Research Projects (14 credits)



ELECTIVES AND SUMMER/WINTER SCHOOL

CEPT University cherishes the individual interests and abilities of its students. Only three quarters of the total credits that students have to complete are in mandatory courses. Students opt for electives and travel based courses organized as part of Summer/Winter School (SWS) to gain exposure to a wide range of disciplines related to the built environment. This is an indicative list of elective courses opted by MUM students:

Electives

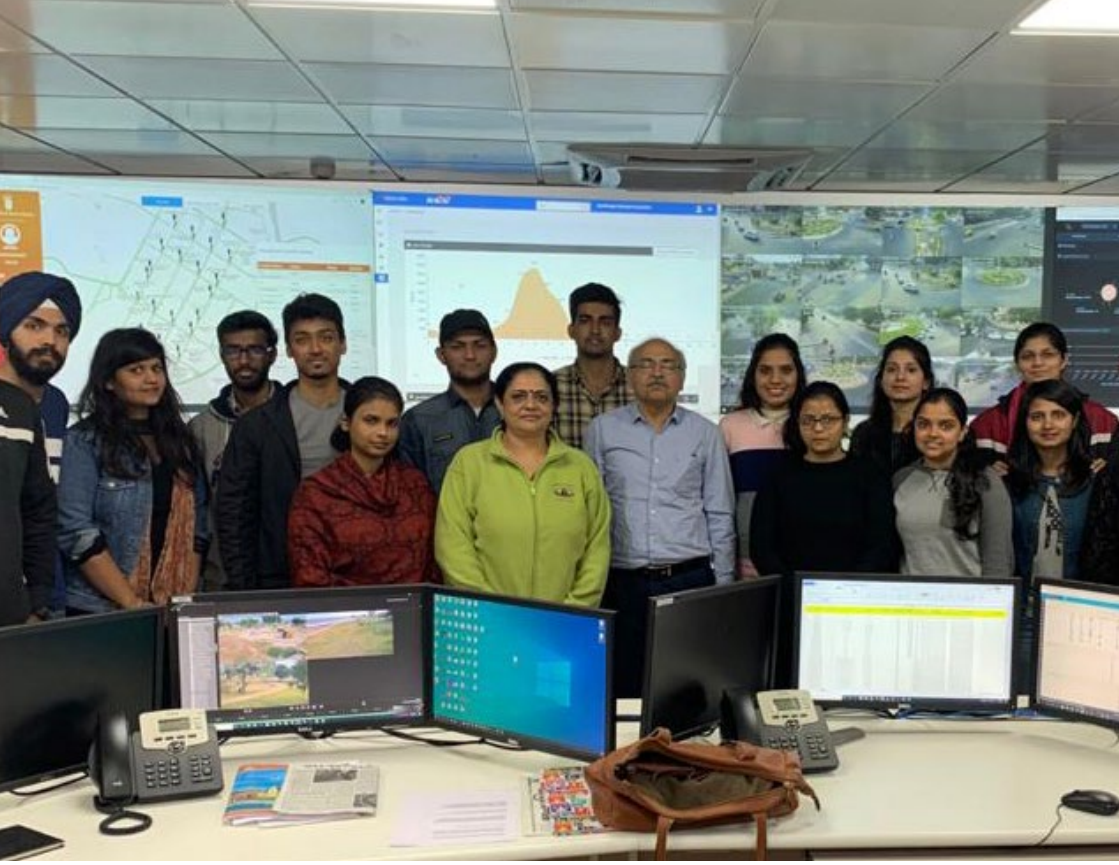
- Making cities work: theory and practice
- Effective communication
- Future cities and technology
- Public policy: design, implementation and review
- Design thinking and business model generation
- Heritage and tourism led regeneration
- Smart cities
- PPP for infrastructure projects
- WASH systems and services
- Tackling urban climate using systems thinking

Summer/ Winter Courses

- Smart and Sustainable Urban Development: Experience from Kochi, Ahmedabad & Frankfurt
- Space making through photography
- Data science & machine learning
- 21st century professional skills
- Millennial homes: the needs and desires
- Unraveling the dynamics of a metropolitan city: experiencing Mumbai
- Speech Craft: Mastering the art of effective communication
- Rethinking parks: assessing public parks of Ahmedabad

SUMMER INTERNSHIPS

Between first and second year, students usually opt for summer internships (typically eight weeks long) that offer them an opportunity to get a hands-on learning experience and explore their individual interests for employment. Our students have interned at local, state, national government agencies, private consultancies, as well as research organizations and NGOs.



GUEST LECTURES | 2020-2021

Kunal Kumar, IAS,

Joint Secretary, Mission Director (Smart Cities), Govt. of India

Data Smart Cities, Empowering Communities through Data

Dr. Ramnath Sonawane,

Secretary, Maharashtra Water Resource Regulatory Authority

Urban Management Challenges in India

Dr. Urvashi Prasad

Senior Public Policy Specialist at Niti Aayog

COVID Management

Goonmeet Singh Chauhan

Founding Partner, Design Forum International

Talk on his book 'INVERTONOMICS'

Dr. Bhakti Devi

Global Expert, Decentralized Water Systems

Role of Decentralized Management in Sustainable Water Future

Manas Rath

Founder, Blue Water Company

Entrepreneurial Opportunities in Urban Services

CEPT UNIVERSITY
1975

प्रबंधन
2020

Smt. Urvashi Prasad

Senior Public Policy Specialist @ NITI Aayog

Talk on
**COVID
MANAGEMENT**



Urvashi Prasad is a public policy specialist at the Office of the Vice Chairman at NITI Aayog. Currently she is a part of the core team supporting the work of Government of India's Empowered Group 1 for managing the Covid-19 Pandemic in the country.

October 31, 2020 12:30 - 1:30 PM


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1975

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2020

Dr. Ramnath Sonawane

Secretary at Maharashtra Water Resource Regulatory Authority

TALK ON
**URBAN
MANAGEMENT,
CHALLENGES**



Dr. Ramnath Sonawane's professional career as an administrator spans more than 30 years and includes experience in Urban Management, e-Governance and implementing Urban Infrastructure Projects. He has been the CEO of Nagpur Smart and Sustainable City Development Corporation Ltd and Municipal Commissioner for cities such as Ulhasnagar, Jalgaon, and Kalyan-Dombivli.

October 31, 2020 4:00 - 5:00 PM

STUDENT ACTIVITIES & CAMPUS LIFE

CEPT University campus offers exciting opportunities for interdisciplinary interaction and co-learning and encourages Student committee driven programs and events . Students from Faculty of Management organize ‘**Prabhandhann**’ an annual event observed around World Habitat Day in October. The three-day event involves a range of activities from competitions, quizzes, lectures to cultural events. CEPT University also hosts India’s first Student Chapter for International City/County Management Association (ICMA) which aims to bridge the gap between local government and academia by providing a platform to the students to interact with experts from local government via conferences, events, panel discussions.



Event Schedule

31st October		Day 1
Webinar Presentation by Smt. Urvasi Prasad	12:30 to 01:30	
Lunch Break	01:30 to 04:00	
Webinar Presentation by Dr. Ramnath Sonawane	04:00 to 05:00	
Tea Break	05:00 to 05:30	
Alumni Meet and Presentation	05:30 to 07:00	
Games and Activities	07:00 to 08:00	
1st November		Day 2
Competition Presentation	03:30 to 04:30	
Tea Break	04:30 to 05:00	
Cultural Events	05:00 to 06:00	



GRADUATE PROFILES

14

students

10

cities represented
from across India

9

with work
experience

1.5yrs

average
work experience



AAKANKSHA GUPTA | Navi Mumbai

Education: B.Arch, Pune

Internship: EY, Delhi

Work experience: NA

Software skills: Tableau, MS Office, Adobe Suite, AutoCAD, Corel draw, Sketchup



ANIRUDDHSINH VAGHELA | Ahmedabad

Education: B.E Mech, Ahmedabad

Internship: NA

Work experience: 8 months

Software skills: Tableau, MS Office, Adobe Suite, SQL



APEKSHA AGARWAL | Hapur

Education: B.Arch, Greater Noida

Internship: CEE, Ahmedabad

Work experience: 3 years

Software skills: Tableau, MS Office, Adobe Suite, Autocad, Sketchup, Basics of R Studio



APOORVA BHATE | Vadodara

Education: B.Arch, Vadodara

Internship: Urban Management Centre, Ahmedabad

Work experience: 2 years

Software skills: Tableau, MS Office, Adobe Suite, Revit, AutoCAD, Corel draw, Sketchup



APOORVI GUPTA | Faridabad

Education: B.Arch, Sonipat

Internship: Research intern under Dr. Mercy Samuel

Work experience: 8 months

Software skills: Tableau, MS Office, Adobe Suite, AutoCAD, Basics of QGIS, Data Studio



DHAIRYA CHOPRA | Lucknow

Education: B.Arch, Lucknow

Internship: Lucknow Municipal Corporation

Work experience: 1 year 10 months

Software skills: Tableau, MS Office, Adobe Suite, AutoCAD, SketchUp, Revit



IRENE SHAJI | Pathanamthitta

Education: B.Arch, Trivandrum

Internship: EY, Bhubaneshwar

Work experience: NA

Software skills: Tableau, MS Office, Adobe Suite, Autocad, Revit, Sketchup



KARANBIR SINGH | Ahmedabad

Education: B.Tech Mech, Jaipur

Internship: TERI, New Delhi

Work experience: 1 year 1 month

Software skills: Tableau, MS Office, Adobe Suite, Autocad, Creo, Ansys, Matlab, Sketchup, basics of Java



MAYURI VARKEY | Ahmedabad

Education: B.COM-BPS, Ahmedabad

Internship: NA

Work experience: NA

Software skills: Tableau, MS Office, Adobe Suite, SketchUp



RISHABH SHANDILY | Delhi

Education: B.Arch, Gurugram

Internship: DuroGreen Waste Management, Ahmedabad

Work experience: NA

Software skills: Tableau, MS Office, Adobe Suite, Sketchup, Autocad, Revit, Vray



SHANTANU BANE | Mumbai

Education: B.Arch, Mumbai

Internship: Human Welfare Foundation, Gurugram

Work experience: 1 year 7 months

Software skills: Tableau, MS Office, Adobe Suite, Sketchup, Autocad, Premiere



SNIGDHA KANTA | Gulbarga

Education: B.Arch, Karnataka

Internship: Human Welfare Foundation, Gurugram

Work experience: 1 year 3 months

Software skills: Tableau, MS Office, Adobe Suite, Autocad, Autodesk Revit, Autodesk 3ds max



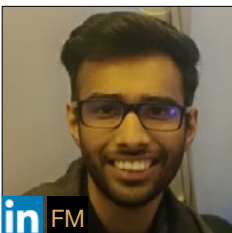
SWAPNIKA VADALI | Hyderabad

Education: B.Arch, Hyderabad

Internship: NIUM, Hyderabad

Work experience: NA

Software skills: Tableau, MS Office, Adobe Suite, AutoCad, Sketchup, QGIS, Revit



VIBHAV SINGHAL | Lucknow

Education: B.Com Hons, Delhi

Internship: NA

Work experience: NA

Software skills: Tableau, MS Office, Adobe Suite, Data Studio, SQL, R program

STUDENTS SEEKING SUMMER INTERNSHIPS

AAKRITI

Delhi
B.Plan (SPA, Delhi)



KAVYA LALCHANDANI

Lucknow
B.Arch (Amity University, Lucknow)



AKSHITA ANAND

Delhi
B.Arch (DCRUST University, Sonipat)



MEET SHAH

Ahmedabad
B.B.A (Gujarat University, Ahmedabad)



AKSHITA YADAV

Bhopal
B.Arch (SPA, Delhi)



PRAGYA SHARMA

Kota
B.Arch (ITM SAAD, Vadodara)



ALANKRITA NANDY

Kolkata
B.Arch (Piloo Mody College, Cuttack)



ROHITH T

Chennai
B.Arch (Anna Unniversity, Chennai)



ANIMESH MEHTA

Mumbai
B.M.S (S.I.W.S. College, Mumbai)



RUPALI SHRIVASTAVA

Jhansi
B.Arch (BBD University, Lucknow)



ARCHITA SAHAJRAMANI

Vadodara
B.B.A (MSU, Vadodara)



SAMPURNA SARANGI

Kolkata
B.Arch (Piloo Mody College, Cuttack)



CHITRAKSHI

Lucknow
B.Arch (Amity University, Lucknow)



SHREYASHI SONI

Chattarpur
B.Arch (MANIT, Bhopal)



JAHNVI PATHAK

Pune
B.Design (MIT, Pune)



SMRITI M

Trichy
B.Arch (RIT, Bangalore)



KATYA GARG

Gurugram
B.Arch (GD Goenka University, Gurugram)



SHWETACHANDRAN R C

Thiruvallur
B.Arch (Anna University, Chennai)



KAVIYA SHREE K R

Chennai
B.Arch (Anna University, Chennai)



VEDANTAM VAASANTHI

Agra
B.Arch (NIT, Raipur)



PAST RECRUITMENTS & INTERNSHIPS

The MUM program prepares young professionals for careers in the growing urban development and management sector. Our graduates have been employed with a wide variety of organizations including national, state and local government organizations, international development agencies, management, infrastructure, real estate and asset management consultancies, not-for-profit and research organizations (Select list shown below).

Government Missions & Organizations

Not for Profit & Research Organizations

Management and Development Consultancies



CONNECT WITH US

Faculty Coordinator

Dr. Gayatri Doctor
gayatri.doctor@cept.ac.in

Student Coordinators

Apeksha Agarwal (Placements)
apeksha.pg190166@cept.ac.in

Aakriti (Internships)
aakriti.pum20001@cept.ac.in



MASTER'S IN URBAN MANAGEMENT

CEPT University

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URL: <https://cept.ac.in/faculty-of-management>

Email: mumplacement@cept.ac.in

